SBS Radio campaign 2

Key: P1 = person, P2 = person 2

Community service announcement (version 1)

To be produced in relevant language

| | (Intro music) (Siblings in conversation) | |
|------|--|--|
| what | (concerned) Maria, [change name ding to language and gender] did you hear happened to mum yesterday? Yeahshe locked herself out of the house And she keeps losing things. I know Do you think these are signs of ntia? | Haliimo ma maqashay waxa hooyo ku dhacay shalay? Haa, gurigii ayay iska xirtay mar kale. Hooyo waxbay intaas luminaysaa. Waan ogsoonahay Ma u malaynaysaa calaamadahaani inay yihiin kuwa hilmaanka? |
| | Voiceover (with music in the background) | |

If you are worried about the behavior of someone you know, ring the National Dementia Helpline on

1800 100 500. An interpreter service is available to assist.

Speaking to someone who knows about memory loss can be really helpful.

This is a Dementia Community Support
Grant Program funded through the
Australian Government's Dementia
Initiative and developed by the Australian
Multicultural Foundation.

Haddii aad ka welwelsan tahay dabeecada qof aad taqaan, wac khadka caawimada Hilmaanka Qaranka

1800 100 500. Adeega mutarjumka ayaa la heli karaa si loo caawimo.

La hadalka qof yaqaan wixii ku saabsan luminta xasuusta waxay run ahaan noqon kartaa wax ku ool.

Kani waa Barnaamijka Deeqda Kaalmada Bulshada Hilmaanka waxaana kharajkeeda bixiyey Xukuumada Australia hilmaankeeda iyo soo saaray Australian Multicultural Foundation.